

North West Chilterns Community Board
Economic Regeneration Action Group
Briefing Report for Community Board Meeting on 7th February 2023

Purpose: This report provides a brief overview of the work undertaken by the Action Group since the Community Board Meeting on 6th December 2022.

Priority Objectives: The Action Group continue with their objectives which are as follows:

- To seek schemes and initiatives that support local businesses (urban and rural).
- To prioritise schemes and initiatives that help achieve the Council's Climate Change and Air Quality Strategy.
- To consider any adhoc application in regards to Economic Regeneration.

Action Group: The last meeting was on 10th November 2022 and meets every quarter (approximately). The next meeting is on 9th March 2023.

Progress on actions since the last Community Board meeting are as follows:

- **Visit Buckinghamshire (VB) – Marketing and Promoting “Local”:** As confirmed in my previous report, the project is now complete. A draft of the end of project evaluation has been submitted from VB, but we are waiting for an update on the case studies carried out with two of the businesses involved in the scheme. We hope to receive this soon.
- As also detailed in the last CB report, due to the shortage of skilled labour and staff, the action group would like to arrange a seminar where local businesses and schools can attend to discuss their issues and concerns and to signpost them to tools and resources where help can be found.

Jacqueline Ford from the Economic Development team has been invited to the group meeting in March to discuss this item further. It is hoped that next steps can then be agreed.

- The action group will continue to explore other sources of data that evidence the needs of local business, organisations and individuals and research other possible project opportunities.

Chairman: Cllr Matthew Walsh